

MAXIMILIAN SENGES

ACADEMIC DEGREES

- Doctor of Philosophy (Phd & Master on the Information Society, Open University of Catalonia)
- Master in Business Information Systems (Wildau University of Applied Sciences)

EDUCATION

- *Jan. 2008 – Aug. 2008* **Stanford University, Palo Alto**
 - a) Post-doctorial visiting scholarship at Stanford's School of Education to conduct a research project on the relation of different internet uses and use intensity with academic performance of Catalan university students.
 - b) Training in „design thinking“ at the Hasso Plattner Design School.
- *Sep. 2004 – Dec. 2007* **Universitat Oberta de Catalunya (UOC), Barcelona**

Information and Knowledge Society PhD programme on the uses of information and communications technologies (ICT) and the global transformations brought on by the emergence of the network society. Aug. 2005 completion of Master Programme with average grade *sobresaliente* [second best grade].
Since Sep. 2005 work on PhD research project on '*Knowledge Entrepreneurship in Universities: Practice and strategy in the case of internet based innovation appropriation*'. Since Jan. 2006 recipient of doctoral research scholarship from the Catalonian government. On Dec. 10th 2007 the PhD Defence Tribunal evaluated the research with *Excelente, cum laude, por unanimidad* [best grade]. Further information at www.knowledgeentrepreneur.com
- *June 28 – July 1st, 2006* **Eudokma PhD Seminar 2006, Amsterdam**

Collaborative seminar on "*Organizational Learning, Networks and Communities: Innovations in the Emerging Strategic Entrepreneurship Field*". Organized by the Vrije Universiteit Amsterdam, Faculty of Social Sciences, Department of Public Administration & Organization Science
- *16. May – 24. June 2005* **United Nations University, Tokyo**

The course "*Ecology – Science and Policies*" offered a unique opportunity to learn about current best practices with regards to implementing a sustainable information society.
- *18.–30. April 2005* **European Doctoral Training Programme, Strasbourg**

Programme which gives young researchers a specific training in the new developments of the *Economics of Technological and Institutional Change*.
- *1999-2003* **Wildau University of Applied Sciences, Berlin**

Graduate Studies (*Diplom-Wirtschaftsinformatiker*) of Business and Information Management; final grade *sehr gut* [best grade]; Final investigation work (*Diplomarbeit*) "*The use of Information and Communication Technology for Knowledge Networking*"; certified academic foci on Database Management, Knowledge Management and e-Business.
- *2001-2003* **Freie Universität, Berlin**

Audit at courses on communication sciences (Digital Divide, Internet Economics) and political science (International Relations, NGO's in American Politics, US Foreign Policy).

PROFESSIONAL EMPLOYMENT AND INTERNSHIPS

- *Oct. and Nov. 2008* **Google Inc.**
Research project with Maggie Johnson (Director of Engineering Education) investigating practice-based learning and mentoring in the context of onboarding Nooglers.
Research project with Carolyn Yates (Internal Organizational Development Expert; EngEdu & EngHR) exploring how Google can benefit from insights of research on Complex Adaptive Systems.
- *Since Aug. 2008* **Illuminate Consulting Group**
Member of Academic Advisory Board and consultant for online community, social media and IT governance at Illuminate International Academic Consulting.
- *Since Feb. 2008* **Supercool School**
Member of Board of Advisors of e-learning start-up Supercool School, an informal live peer-learning platform.
- *Oct.—Nov. 2007* **Free University Berlin**
Freelance consultation on the IT governance structure and practices. In depth consultations with directors of IT related departments and moderation of the development process of a report outlining improved role based governance & collaboration practices.
- *Feb.—Jun. 2007* **Teaching Assistant: Applied Philosophy/Phil. Of Technology**
Co-development of course design and in class and virtual teaching.
- *Sep. 2006 – Sep. 2007* **Researcher PIC University**
Authored chapter on entrepreneurship in Catalan universities.
- *Sep.-Dec. 2005* **eLab European Union EQUAL Project**
Consulted on the development and implementation of an online course on entrepreneurship.
- *Jan. – Apr. 2005* **DEP Consultaria Estratègia / European Union Project**
Research and consulting on Best Practices regarding software tools and social engineering to create a sustainable virtual community for job-seekers.
- *Oct. - Dec. 2004* **United Nations Development Programme (UNDP)**
Consulting on UNDP's online Practice Workspace setup and implementation. Specification of content publishing procedure in RedHat content management system.
- *Jan. – Apr. 2004* **United Nations Office for Project Services (UNOPS)**
Planning and support of Knowledge Networking Project with focus on Enterprise Content Management and Online Collaboration Tools.
- *May – Oct. 2003* **UNOPS**
Launch and coaching of knowledge networking community for UNOPS procurement practitioners as knowledge networking pilot project.
- *Oct. 2001-Mar .2002* **German Chamber of Commerce Beijing**
Project management and implementation of the website for the German Embassy to China. Also editing and development for German–Chinese business portal (www.ahk-china.org).
- *Jun. 2000 – Apr. 2001* **imStall (Branding and Internet Agency)**
Internship followed by consultation as Usability Engineer.

VOLUNTARY WORK AND SOCIAL COMMITMENT

- *Since Nov. 2007* ***Dynamic Coalition on an Internet Bill of Rights Framework***
Chairman of the multi-stakeholder Dynamic Coalition working on a framework to promote and enforce Rights on the Internet.
- *Since Sep. 2005* ***Committee for a Democratic United Nations***
Project management for Internet Governance initiative.
- *Apr. – Aug. 2002* ***Afghan Embassy***
Project management and content consultancy of the website-development for the Afghan Embassy in Berlin.
- *Jan. 2002* ***German Embassy School, Beijing, China***
Computer training and introduction to online services and the WWW for students of the 8th and 9th grade.
- *Jan. – Feb. 2000* ***Turtle Research Centre, Mazunte, Mexico***
Voluntary work to protect and research sea turtles in danger of extinction.
- *Sep.1998-Oct.1999* ***Civil Service at ASB (Worker Samaritan Federation), Heidelberg***
Special care and medical attendance for severely handicapped and elderly people.
- *Jul.–Sep.1998* ***International Volunteer Work Camps in Ghana, West-Africa***
Building and renovation of schoolhouses and sanitary buildings in several locations and in cooperation with local volunteers.

PROFESSIONAL MEMBERSHIPS AND SCHOLARSHIPS

- Internet Society (ISOC)
- Electronic Frontier Foundation (EFF)
- Committee for the a Democratic UN

- Research Scholarship for PhD thesis project and Stanford post-doc scholarship from Generalitat de Catalunya (2005 - 2008)
- Research Scholarship for diploma thesis from the BFIO (German office for executives in international organisations; 2003-2004)

LANGUAGES

- German: Native speaker
- English: Excellent
- Spanish: Advanced level

PERSONAL INTERESTS

- Mountaineering, Back-country Skiing/Snowboarding
- Chess, Reading, Music
- Travelling

PUBLICATIONS & CONFERENCE PRESENTATIONS

- *Dec. 2008 Entrepreneurial learning in the networked age: How new learning environments foster entrepreneurship and innovation*
Article co-authored with John Seely Brown and Howard Rheingold published in *Paradigms* 1 (p. 125-140)
- *Oct. 2008 Virtual Worlds as Environment for Learning Communities*
Chapter in M. D. Lytras, R. Tennyson & P. O. d. Pablos (Eds.), *Knowledge Networks: The Social Software Perspective*, co-authored with Marc Alier. IGI Global
- *Nov. 2007 Do we need new rights in Cyberspace? Privacy and the Need for an Internet Bill of Rights*
Article presented at the GigaNet Symposium 2007 Rio (Brazil). Written with David Casacuberta, published in *Enrahonar* 40/41 (p. 99-111)
- *Oct. 2007 Entrepreneurship as life philosophy and world view: Mindset for the Knowledge society?*
Working paper presented at the Governability and Participation Conference (Monterrey Forum 2007, Mexico). During the conference also participation in working group on “*Monterrey Manifesto – Towards a Participatory Institutional Ecology of Network Societies?*”.
- *Sept. 2007 The Entrepreneurial Spirit in Catalan Universities (Capítol 9. L’esperit emprenedor de la comunitat universitària)*
Analysis of entrepreneurial propensity and activities of Catalan university students and professors: especially investigating the connection between internet use patterns and entrepreneurship of actors. Senegés, M. in Duart, J.M., Gil, M., Pujol, M., Castano, J., (March 2008). *La Universidad en la Sociedad Red. Usos de Internet en Educación Superior*. Barcelona: Ariel; Editorial UOC
- *Sept. 2007 SecondLife*
Introductory book (Spanish and Catalan) on virtual worlds and SecondLife in particular, written in collaboration with P. Bihl and T.Praus. Editorial UOC, ISBN: 978-84-9788-609-3
- *Sept. 2006 Entrepreneurial Universities in the Network Society: A Code of Conduct for Use of the Internet*
Paper presented at the annual conference of the OECD’s Institutional Management in Higher Education Programme.
- *Feb. 2006 Book Review in Revista de Universidad y Sociedad de Conocimiento*
Spanish and English publication of book review of “*Challenging Knowledge: The University in the Knowledge Society*” by Gerard Delanty. *Revista de Universidad y Sociedad del Conocimiento (RUSC)*. Vol. 2, n.o 2. UOC.
- *Nov. 2005 Presentation & Panel Discussion on Values & Ethics in Cyberspace*
The Civil Society Caucus on Ethics and Values held an official side-event of the second phase of the World Summit on the Information Society (Tunisia), at which I was invited as presenter and panel member.
- *Dec. 2004 Article: Neue IKT zur Wissensvernetzung (ICTs for Knowledge Networking)*
Publication of the results of my master thesis research project in the Scientific Journal of the University of Applied Sciences Wildau (ISSN 0949-8214 Heft 2004).

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